

Athletic Training's Shared Professional Values

Established from research conducted by the **NATA Professional Responsibility in Athletic Training Committee** in 2020, the following are the five shared professional values of athletic training.



C

Caring & Compassion is an intense concern and desire to help improve the welfare of another.

Sample behaviors include:

- 1) **Listening for understanding and a readiness to help.**
- 2) **Focusing on achieving the greatest well-being and the highest potential for others.**
- 3) **Spending the time needed to provide quality care.**



I

Integrity is a commitment that is internally motivated by an unyielding desire to do what is honest and right.

Sample behaviors include:

- 1) **Providing truthful, accurate and relevant information.**
- 2) **Abiding by the rules, regulations, laws and standards of the profession.**
- 3) **Using applicable professional standards and established policies and procedures when taking action or making decisions.**



R

Respect is the act of imparting genuine and unconditional appreciation and value for all persons.

Sample behaviors include:

- 1) **Engaging in active listening when communicating with others.**
- 2) **Acknowledging and expressing concern for others and their well-being.**
- 3) **Acting in light of the belief that the person has value.**



C

Competence is the ability to perform a task effectively with desirable outcomes.

Sample behaviors include:

- 1) **Thinking critically, demonstrating ethical sensitivity, committing to evidence-based practice, delivering quality skills and effective collaboration.**
- 2) **Making sound decisions while demonstrating integrity.**
- 3) **Ongoing continuous quality assessment and improvement.**



A

Accountability is a willingness to be responsible for and answerable to one's own actions.

Sample behaviors include:

- 1) **Acknowledging and accepting the consequences of one's own actions.**
- 2) **Adhering to laws, codes, practice acts and standards that govern professional practice.**
- 3) **Assuming responsibility for learning and change.**