

NORTHWEST ATHLETIC TRAINERS' ASSOCIATION

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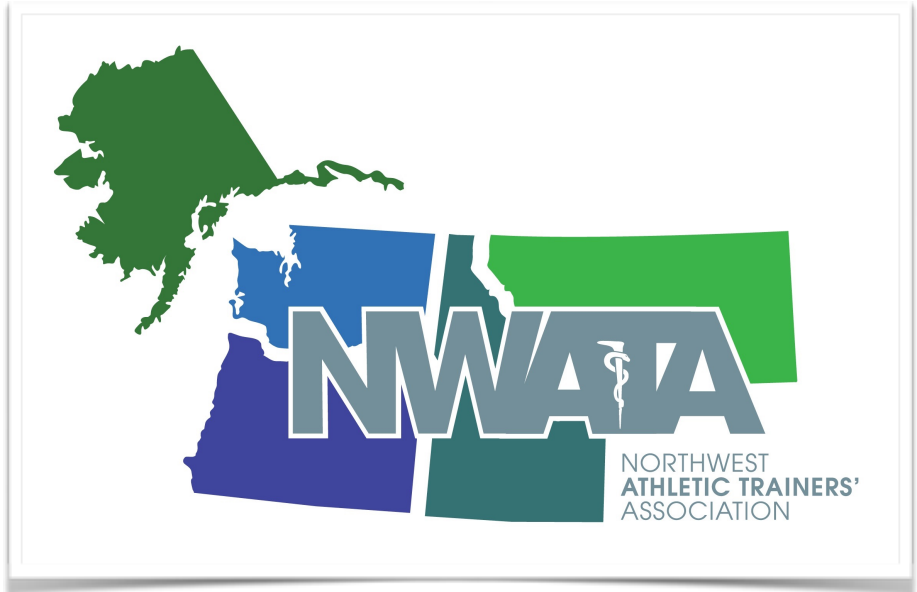
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From the Director



"Drive north when the braided glacial rivers have begun to assume their winter green." The first line from Tom Sext's poem "Autumn in the Alaska Range" reminds me of one of the best parts of living in the Pacific Northwest...Fall! After the awful summer of forest fires that blanketed the Pacific Northwest, and many of us dealing with Air Quality Index alerts and the sudden changes it brought to practices and games, I am sure we are all thankful for the cool and wet that promises to be Autumn. There is something special about Fall for me that just resonates in my soul; perhaps it's the crisp evenings, running along the Boise River with the Fall colors, the excitement of Friday Night Lights, Homecoming or the promise of the coming snow, but I just get excited. I do know with Autumn comes the opportunity to spend time with Family and Friends over the dinner table and to celebrate and reconnect. "A Feast is no use without good talk" are wise Irish words of wisdom, so I hope all of you can take the opportunity to Feast and Talk and to have a Great Autumn. And with that, here is a little bit of "Talk" from my end...



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Notes from the Board Room

NEW NATA President

With the NATA Presidential Election finalized, the NATA welcomes our 14th President, Tory Lindley, ATC. Tory, who will take over in New Orleans at NATA 2018, will be an outstanding visionary and leader for the NATA as we continue to move through the many challenges of health care, that both our patients and we as health care professionals will face through the 21st Century. I, along with all of you, look forward to welcoming Tory to a future NWATA Meeting where we can show him our Pacific Northwest hospitality. I would be remiss without thanking Kathy Dieringer, ATC for her vision and campaign during this past election cycle. Kathy brought a strong message as well to the membership and I have no doubt her leadership will still be called upon.

Guidelines for AT Documentation

In August, the NATA Board of Directors approved the *Best Practice Guidelines for Athletic Training Documentation*. This important document is the final product from the workgroup that was created from a collaboration of the NATA Secondary Schools Committee and the Intercollegiate Council for Sports Medicine, formerly the College/University Athletic Trainers' Committee. I've provided a link to the document, please take a moment to open it up and download it as it is a GREAT resource for ALL ATs.

<https://www.nata.org/sites/default/files/best-practice-guidelines-for-athletic-training-documentation.pdf>

NEW NATA Committee - LGBTQ+ Advisory Committee

In September, the NATA Board of Directors approved the transition of the Diversity and Inclusion Workgroup to a fully funded NATA Committee. The LGBTQ+ Advisory Committee will advise the Board of Directors in regards to the advocacy for LGBTQ+ athletic trainers and patients through research, education and community support.

More information can be found here
<https://www.nata.org/blog/beth-sitzler/nata-approves-new-lgbtq-advisory-committee>

NEW NATA AWARD - Professional Responsibility in Athletic Training Committee (PRAT)

In September, the NATA Board of Directors approved a new award, created by the PRAT Committee recognizing both NATA Member and non-members who have made substantial contributions to the advancement of legal, ethical and regulatory issues in the area of athletic training and sports medicine.

Notes from our Strategic Partners

DON'T FORGET! BOC Continuing Education requirements are



DUE December 31, 2017. The BOC would like members to keep in mind that December 30 and 31 fall on a weekend and the BOC Office will be closed and unavailable for questions. So avoid the last minute stress and panic and get your CE's reported before the end of the year.

Also, you should have received an email in late September, from the BOC, informing you of the BOC increasing the cost to maintain your certification by \$5. Remember, as an NATA Member you receive a \$16 discount when you maintain your NATA Membership.

Notes from the NWATA Home Front

With 1765 NWATA Members spread out over 1,066,743 square miles, it can be difficult to know what amazing things our members do to promote our profession and association while increasing the visibility and importance of the Athletic Trainer in the Health Care setting. However, I saw two recent campaigns that I'd like to bring to your attention. The Washington State Athletic Trainers' Association promoted athletic training and athletic trainers with a very simple visual aid. On the backs of the helmets of 17 schools was the image of the State of Washington with the AT Logo in the center. A simple, effective positive message promoted by WSATA.



The Oregon Athletic Trainers' Society ran a very successful, effective and visual campaign across their social media platforms, again promoting our profession through their state association. The OATS "Fall Awareness Week" and their #AT4Oregon hashtag took the concept of National Athletic Training Month and brought it "Home" to Oregon during their Falls Sports Season.

Before Summer 2017 came to an end and the grind of Fall Double Days began for me, I had the opportunity to attend both the WSATA and IATA State Meetings. I want to thank both state leaderships and members for the opportunity to speak about the NWATA and answer questions regarding NATA initiatives and for

the wonderful hospitality as well as the amazing educational content; I'm always in awe as I listen to and learn from our amazing members, as they share their knowledge and expertise. I know how hard it is to find quality CE events, at a low cost that is somewhat close to home, in order to meet the BOC Requirements, so I encourage NWATA Members to check out our 5 state associations and what they offer! It's good stuff! Alaska, Montana and Oregon I will be coming your way too!

NWATA2018

As of this writing, there are 157 Days until NWATA2018 in Portland and I HOPE that you are planning to attend! This year's meeting will be held at the Red Lion at Jantzen Beach, March 23-24, 2018 and NWATA Meetings Coordinator, Suzette Nynas and the local committee headed up by Gen Ludwig are putting the finishing touches on what promises to be another quality educational experience for the NWATA! Tentatively, there will be 13 CEs available during the 2 day regular session, with close to 7 being EBP CEs; what a nice way to begin the new BOC Reporting Period. This doesn't take into account the CEs that will be available during the Thursday and Sunday Workshops! More information about NWATA2018 will be coming out closer to the end of the year.

New NWATA Chairs

With any association, there is turnover among committee leadership positions and we will have the opportunity to properly thank those members for their commitment, service and time, to the NWATA, in Portland. But for now, I'd like to welcome the following members and their new positions.

- Aaron Kilfoyle – NWATA Meetings Coordinator
- Dani Moffit – NWATA Meetings Education Coordinator
- Kaleb Birney – NATA PR Committee
- Dan Ruiz – NATA Most Distinguished Athletic Trainer Committee - MDAT
- Jonathan Huwe – NATA Professional Development Committee - PDC
- Jim May – NATA Post Professional Education Committee - PPEC

NWATA Committee Openings

The NWATA has two positions open for representation on NATA Committees. The Professional Education Committee and the Specialty Awards Committee. Contact me if you have any questions regarding the responsibilities of either committee. To apply, please send me a Letter of Interest as to why you would like to serve on the committee and a current vitae.

As I close out this Director's report, I want to THANK all of you who have reached out since June with your questions and concerns about the NWATA or the NATA. It drove home for me how involved our membership is and how connected we are for being the smallest district member wise but the largest geographically. We don't let 1,066,743 square miles get in our way. I'm both grateful and mindful of the privilege of serving you, the 1765 STRONG membership of the NWATA and I'm reminded of something I heard from my grandmother "Hem your blessings with thankfulness, So they don't unravel." Grandma Fitz was right!

Respectfully

Tony Fitzpatrick

NWATA President / District 10 Director

ATs Care - Lisa Kenney

The ATs Care Online Reporting tool is live! If you are involved in an event or know someone who is and would like to solicit the help of the ATs Care team, visit <https://forms.nata.org/ats-care-contact> (you will need to be logged into the NATA website). You can also always send requests to Lisa Kenney (lkenney@pugetsound.edu) or atscare@nata.org

The NWATA ATs Care Committee is almost in place. If you're still interested in becoming a Peer Support Provider, please contact me! The Assisting Individuals in Crisis Training is on the agenda for the NWATA meeting in Portland this year, so be on the lookout for details coming soon.

HELP NEEDED

We are working very hard to redesign the website and we need something from YOU. We are looking for high-resolution pictures of our Athletic Trainers in action! If you have any of these, please send them to me at benjaminhenryatc@gmail.com

Meet Your New NWATA Chairs



Aaron Kilfoyle - NWATA Meetings Coordinator

Hello everyone, I'm Aaron Kilfoyle and I am the new meetings coordinator for our district. Currently I work in secondary school outreach where I work with a small IB school in Spokane, WA. I have to say that I love the school I am with and hope that I can stay here forever. With 160 athletes in total, I can't complain. I am a graduate of Whitworth's ATEP and I am completing my master's degree this spring with A.T. Still University, thereafter I hope to pursue continued scholarship with a doctorate.

In becoming the meetings coordinator, I have to give a big shout out to Josh Waltier who has always told me to pursue a position of leadership where I will be challenged and learn to grow. It is my hope to work with the leadership of NWATA to present a meeting that provides the best of both education and fun. Ultimately my goal is to provide and create a space where attendees can connect and learn from each other. I know that we all tend to follow our school bubbles at meetings (ahem, pirates...), I hope to create spaces where we can meet people in different positions, and from different backgrounds.

Dani Moffit - NWATA Meetings Education Coordinator

I work at Idaho State University as the program director for the MSAT program. My first position was working as a high school athletic trainer in the Meridian (ID) School District, while also teaching everything from 8th grade PE to Health Occupations to Sports Medicine to Reptiles, Amphibians, and Birds. After 10



years, I moved to the east coast to work on my PhD at Temple University, where I eventually worked as the program director for the bachelor's degree AT program. Coming back to Idaho has brought me full circle, since I grew up here. I enjoy swimming, trail running, crocheting, and reading. Fun fact: I can play "You are My Sunshine" on the piano, violin, flute, and harmonica.

What you hope to accomplish in your new position? Any goals you might have - big or small.

My main goal is to do as well as Suzette in bringing in great speakers for our members. I would also like to try to bring a variety of interests into play. We are a profession with varied interests, knowledge, and areas of expertise, so I'd like to have every person who attends the conference feel like there was at least one talk picked just for them.

What drew you to volunteer for your position? One thing we are lacking in our district is a pool of volunteers who want to get involved. My motive here is to give some perspective from those who do get involved to those who might not know how to get involved.

I was asked by a couple of people to consider this position. I didn't have to volunteer, though; I chose to. I've met so many amazing people volunteering for the profession. I don't mind the work when I know I'm going to get to see some of my favorite people I've met because of the position.

What you love most about your work setting?

I love the students. Every one brings something unique and special to my life. I have taken them to the hospital with appendicitis, I have held their babies, I have gone to their parent's funeral, we've made cookies in my kitchen, they have stayed at Casa Moffit when they need a place to stay, and I have been a bridesmaid in a wedding! They are like my own kids (and can be just as frustrating at times!) and I'm so blessed to have them in my life. I love seeing them "get it" and am lucky I can see what they do once they graduate. There's really nothing better.



Kaleb Birney - NATA PR Committee

Kaleb Birney has been a member of the University of Montana Western Athletic Training staff since the fall of 2014 and currently serves as the Head Athletic Trainer. He was elevated to Head Athletic Trainer in 2016. The athletic trainers are employed by St. James Healthcare in Butte, MT. Birney is the primary athletic trainer for the Bulldog football and men's basketball program while also overseeing all sports. He has been a member of 3 straight Men's Basketball National Tournament teams (2015, 2016, 2017). Prior to joining the UMW athletic training staff he served as an intern athletic trainer at Georgia State University in Atlanta Georgia while providing medical coverage to the men's soccer, football and baseball teams. While in Atlanta he help provide medical coverage for the 2014 Division I, II, III Men's Basketball Final Four. Birney earned his B.S. in Athletic

Training from Wichita State University in 2012. He went on to receive his Master of Science, Exercise Science & Health Promotion from California University of Pennsylvania in 2014. While at Wichita State, Birney was a part of the Men's Basketball 2011 National Invitation Tournament Championship team. Birney was a student athletic training intern for the Kansas City Chiefs in 2010 and 2011. He is certified as a Performance Enhancement Specialist (PES), Corrective Exercise Specialist (CES), First Aid/CPR, and Sound Assisted Soft Tissue Mobilization (SASTM).

A native of Sublette, Kansas, Birney enjoys playing the guitar, hiking, bird hunting, and playing with his black lab Shaka. He is currently engaged to Emilee Starkel.

What you hope to accomplish in your new position?

My goals for his role as the Public Relations chair are to increase the social media aspect of District 10 and involvement in the NATA by showing what our members are doing in the profession and the community. I want the entire NATA to see how great our district is and how committed we are to this profession. Finally I hope to increase involvement in National Athletic Training Month in March by the members but also in the media outlets such as news and radio stations, and in each athletic training setting.

What drew you to volunteer for your position?

I wanted to volunteer for this position for a couple of reasons, first off, working with Russ Richardson and Janelle Handlos you see how much of an impact each member can make if they just volunteer. Second because I enjoy promoting and sharing information and stories about our profession, I am active with numerous social media accounts and have been able to promote athletic training in Southwest Montana and want to advocate for our profession at the district and national level.

What you love most about your work setting?

What I love most about working at the University of Montana Western and with St. James Healthcare is the family environment that includes our student athletes, coaches, and staff. We focus on work-life balance while at the same time providing great healthcare. I have been able to grow as an athletic trainer and a person because of the athletic trainers that surround me.



Jonathan Huwe - NATA Professional Development Committee

I was born in NW Montana, lived in the Swan Valley, went to Bigfork High School and graduated in 1990. I graduated from George Fox College in 1994 and passed the certification exam in 1995. In July of 2000 I received my masters degree for the United States Sports Academy. Currently I am an assistant professor and CEC at Whitworth University in Spokane. This is my third year and am really enjoying the challenge of academic life. I am married to my wife Amber and have three children, Natalie 8, Chelsea 5 and Travis 3. We are active in our church and community. I enjoy the outdoors, hiking, fishing, exploring, cooking and spending time with family and friends.

What you hope to accomplish in your new position?

First I hope to learn and second I hope to bring my experiences to the table. I hope that I can offer a different perspective from my past clinical life and now some experience from the academic realm.

What drew you to volunteer for your position?

One thing we are lacking in our district is a pool of volunteers who want to get involved. My motive here is to give some perspective from those who do get involved to those who might not know how to get involved. I have some time now, as a clinical AT my schedule was never my own. Finding a place that I saw myself fitting was the other challenge or maybe a little fear of what I have to offer. Advice I would put forward is that take a risk, you never know where it might lead.

What you love most about your work setting?

The people that I work with and the interaction on a personal, day to day basis. In the past I enjoyed the fact that no two days were the same, this is true of the academic side as well and there is never a shortage of challenges to overcome and an opportunity to get better.

History and Archives - Ken Kladnik & Rusty Baker

We are working on the completion of the new NWATA Hall of Fame display, which will “unveil” at the Spring Meeting. We are still lacking “action” photos of our HOF members. If you have something in your files, please send it to me. We want to make this display something very special that we can all be proud of. My email is kladatc@gmail.com. Thank you.

Research Committee - Cynthia Wright

Research Grant Request for Proposals

The NWATA Research Committee is calling for research proposals for a new D10 research grant. This award of \$1000 aims to provide financial support for quality research that advances the discipline of athletic training. This award prioritizes graduate student and new investigators within D10. The deadline for application is January 20th annually. See full award details and instructions [HERE](#). Questions can be directed to Dr. Cynthia Wright at cwright@whitworth.edu.

Call for Free Communications Abstracts for NWATA Annual Meeting

The Research Committee is calling for research abstracts for the NWATA Free Communications program. The Free Communication program provides a forum for the dissemination of research and clinical case studies in poster and oral presentation formats at the NWATA Annual Meeting. All clinicians, students, and faculty are invited to participate (participants do not need to be from D10). The deadline for submission is December 15th annually. See full submission details and instructions [HERE](#).

NATAPAC - Dana Gunter

It is dues renewal time again (October 1-December 31st). Please consider clicking the NATAPAC donation box as you complete your renewal form. This is an easy way to help NATAPAC be an effective advocate for ATs and our legislative goals. You can choose the amount you wish to donate. This is a one-time donation.

WHY DONATE AT DUES RENEWAL?

NATAPAC serves as a non-partisan collective voice for all ATs, offering financial assistance to states for legislative goals, including emergency monetary assistance. Through the GA Committee every state association is eligible to apply for financial assistance for their legislative efforts. D10 States have been recipients of this benefit.

If every District 10 member donated \$5 at dues renewal D10 would be sending over \$8,000 toward promoting AT collective goals!

Scholarship Committee - Dale Blair

We just revamped our scholarship application and process. Previously, we used the national scholarship application for the district scholarships. We now have our own separate application that is entirely online. Letters of recommendation will also be submitted online. The online application will be available from November 1 to January 24 with the all materials (application, letters, transcripts) due by February 1. Please visit the scholarship section of the NWATA web site for all the details.

A big thank you to Ken Kladnik for his collaboration on the new forms and to Ben Henry on the coordination with our web designer creating the new forms.

Don't forget, we have a Family Scholarship for any dependent child of a NWATA Certified member. See the web site for details.

NATA Foundation - Scott Richter

First I want to thank all of you from the bottom of my heart who have and continue to donate their valuable time and money at the state, district and national levels. Your contributions are much appreciated, funding scholarships for students and allowing professionals to carry out cutting-edge research for the enhancement of our great profession!

After serving 31 years at the University of Montana and 40 years as an ATC, I have accepted an early retirement incentive and have decided to begin a new chapter in my life which includes spending more time with my family and a variety of other fun activities! With that said I have submitted my resignation as the DIO Foundation Chair but will continue to work in this capacity until another nominee is approved to replace me. I have thoroughly enjoyed my short time on the NATA Foundation! There are some exceptional forward-thinking people who are making a significant difference in this highly valuable area of our profession. Please consider serving on this committee! If you are interested in this position please send your contact to Skylar Gorman skylarg@nata.org or Brian Conway bvanlune@odu.edu or Tony Fitzpatrick tony.fitzpatrick@boiseschools.org

Here is an update on the exciting initiatives/events directed by the NATA Foundation: <http://natafoundation.org/>

Circle of Champions Giving Proposal: I strongly urge all of you to please give back to our valuable profession by joining the Circle of Champions Giving group. As you all consider your monthly pledges please see the infographic below to determine what your level of contributions will fund and help others become better Athletic Training professionals. This program is still in progress and details are forthcoming.

AT Loyal Giving Society

Please consider joining the AT Loyal Giving Society by making a pledge throughout the year. The NATA Foundation is committed to funding excellent programs in the Athletic Training Profession. Your donation will assist in improving the quality of life for patients of athletic trainers. Your gift will greatly appreciated! Click [HERE](#) for more details.

National Athletic Training Student Challenge (NATSC) This year we are excited to launch an upgraded, online fundraising platform to help make meeting your fundraising goals easy! Utilizing a peer-to-peer campaign has made fundraising for your cause more accessible and shareable via social media. Every

team that registers for the NATSC will receive a free fundraising page! NATSC liaison staff are available to help customize your platform! Click [HERE](#) for more information.

District 10 Meeting Cornhole Tourney (March 22-25, Portland OR) <https://en.wikipedia.org/wiki/Cornhole> To add some fun and completion to our annual D-10 meeting we are planning to organize a cornhole tournament. Our idea is to have each University/ College/School enter a team and the champions will win prize/money. It would be entertaining to have the students winners face the certified members for the D10 Corn-hole Super Bowl. We are in still working on the details and will reveal more in the upcoming months. In the meantime get your boards and corn bags out and start practicing.

Recap of the successful NATA Symposium and Foundation Initiatives/Events

The 5K Fun Run - fueled by Gatorade at the Houston NATA Symposium was successful attracting 343 runners which brought in approximately \$8,575 and 25 fundraising pages were created which generated \$5,344

Wild West Casino, it was truly a spectacular night featuring a real Texas Long Horn bull, gambling, jail time for some of our well- known NATA members, great food, exceptional music, dancing and let's not forget those who were brave enough to jump on the mechanical bull!!! There were a few real cowboys in the crowd but most of us were "Urban Cowboys" role playing in the great state of Texas! All-in-all the many fund raising venues were successful in raising an estimated total of **\$47,058!**

NATA Foundation Silent Auction - We must give gratitude to the individuals and companies who donated the many special items for the silent auction. The estimated total proceeds from the auction are a little over **\$17,000.**

District and National Quiz Bowl Co-Branding - As with the district meeting, the NATA Foundation supported the NATA Quiz Bowl! Congratulations to the MSUB quiz-bowl students for finishing 3rd place. Being the smallest district we should be very proud of their accomplishments.

New Strategic Plan - Throughout the year select NATA Foundation Board members created and introduced a new dynamic strategic plan and it was ratified by the all board members at the Houston meeting. To parallel the new strategic plan the board engaged in an in-depth discussion to consider realignment of the Board to promote optimum efficiency and compatibility with the new plan.

I know all of you have spent countless hours throughout this year providing a safer environment for athletes of all ages and abilities. It is my sincere wish that you have the opportunity to spend time with your loved ones and give thanks during this upcoming Thanksgiving holiday!

Thanks for all you do!
Scott Richter, ATC. LAT
District 10 NATA Foundation Chair

MONTHLY GIVING "Program name here"



Here's what you can do



\$10/MONTH

Funds 4 students attendance at the Pinky Newell Scholarship Breakfast



\$25/MONTH

Enables 6 young researchers to participate in Research Mentor Luncheon



\$50/MONTH

Helps 4 ATSC challenge winners attend NATA convention



\$100/MONTH

Provides one Master's Level Research Grant

For more info, visit www.natafoundation.org

Ethnic Diversity Advisory Committee- Dani Moffit

At the Joint Committee Meeting in January, several committee collaborations were made, including with the YP committee, the Student Leadership committee, the ECE, and the Professional Development Committee. Additionally, members of the EDAC were placed on three work groups: Culturally Competent Care Education, Minority AT Students, and Diversity and Inclusion. In a short period of time, the Diversity and Inclusion work group decided the needs of the membership and our patients required more than a work group, so a full proposal to the Board of Directors was made and last month the LGBTQ+ Advisory Committee (LGBTQ+ AC) was established. The announcement was in the October 2, 2017 edition of *NATA Now*. The LGBTQ+ AC is a new committee that seeks to promote an environment of inclusivity for LGBTQ+ Athletic Trainers and patients alike. Pat Aronson, the appointed chair of the LGBTQ+ Advisory Committee, emphasizes the importance of advocating for all underserved populations, especially those who identify across the Lesbian, Gay, Bisexual, Transgendered, and Queer spectrum.

The mission of the LGBTQ+AC is to advocate for an environment of inclusion, respect, equity and appreciation of differences in both athletic trainers (ATs) and their diverse patient populations. The committee will identify, explore, address and provide educational resources regarding emerging topics and concerns relevant to diverse sexualities, gender identities and gender expressions within the profession and health care topics affecting patients in the LGBTQ+ community. Our major projects at this time focus on providing resources for and educating our membership, reviewing the current research, and supporting the LGBTQ+ community.

The Committee is from several districts and is diverse in membership. We will be adding members to the Committee from D1, D6, and D7 this spring to be completely district-based. Since I was representing the EDAC on this original work group, I will be the District 10 representative until 2020. As such, I will roll off the EDAC in June and we will need a new D10 representative!

We invite our members to be involved in several ways:

1. Follow us on Twitter at [@LGBTQNATA](https://twitter.com/LGBTQNATA)
2. Attend our Committee meeting at the Convention in New Orleans this June
3. Watch for openings on the Committee in the future
4. Contact me or Pat Aronson (aronson@lynchburg.edu) with questions, concerns, or interest!

For more of the *NATA Now* article see Beth Sitzler's blog at <https://www.nata.org/blog/beth-sitzler/nata-approves-new-lgbtq-advisory-committee>.

Honors and Awards - Greg Mitchell

I hope you all are surviving the fall season!! I know things are still very busy for everyone, but it is time to give some recognition to athletic trainers who are doing great things in District 10. Consider taking a few minutes to nominate a colleague who has given of their time to contribute to the advancement of the NWATA.

NWATA AWARDS Nomination Forms can be found on the NWATA website and are due to Greg Mitchell at greg.mitchell@boiseschools.org by December 1st.

Two NWATA awards are open for nominations.

- **NWATA Outstanding Service Award:** This award recognizes those athletic trainers whose outstanding contributions and dedicated service have furthered the advancement of the NWATA and the athletic training profession.
- **NWATA New Horizons Award:** This award recognizes those athletic trainers who are relatively new to the profession and are making a significant contribution at the district level. The intent is to recognize members who are new to the profession (having been ATCs fewer than 15 years) but are making a very positive impact on the profession while still fairly early in their athletic training careers.

Also consider nominating a colleague for the **NWATA Hall of Fame**. Directions and additional information also located on the NWATA website.

State Updates

Montana

The secondary schools committee has been working on developing a plan to improve collaboration with the Montana High School Association as well as update the KSI ATLAS project. The public relations committee has been working hard at setting up several fundraisers over the next few months to raise awareness about the profession and to raise funds to go towards legislative costs. The state meeting planning committee is working setting a date and location for our next meeting early summer 2018.

Oregon

Congratulations to new OATS Secretary / Treasurer Tony Walther. Thank you to outgoing Secretary / Treasurer Scott Crawford for all of his service.

We expect a bill aimed at expanding the list of health care professionals allowed to return youth athletes to play following a concussion to be reintroduced in the upcoming short legislative session. It is anticipated that expanded list will include chiropractors, naturopaths, ATs, PTs, and OTs. We also expect the bill will require ALL professionals that want to clear for concussion to complete an online training program and have at least \$1 million in liability insurance.

Fall Awareness Week 2017
Ways to increase awareness of Athletic Trainers

- Follow us on social media and share our posts.
- Post photos of you or other ATs in action to your social media and use #AT4Oregon and tag us.
- Have PSA's read at home events. We have them pre-written.
- Utilize ATyourownrisk.org
- Invite local legislators to games, show them "a day in the life of an AT."
- Advocate for yourself by calling yourself an Athletic Trainer who works in an Athletic Training Facility.

OATS
OREGON ATHLETIC TRAINERS' SOCIETY

@OregonAT
/OregonATSociety
@OregonATSociety

Take a Stand for the Profession, Educate!

Do not allow people to call you a "trainer" or "coach."

Only allow yourself to be called an Athletic Trainer who works in an Athletic Training Facility.

OATS
OREGON ATHLETIC TRAINERS' SOCIETY

@OregonAT
/OregonATSociety
@OregonATSociety

Sept 29th – Oct 6 was the OATS 2nd Annual AT Awareness Week. This focus of the campaign was to bring attention to work that ATs do across the state in keeping athletes and patients healthy. The OATS PR Committee created infographics about the importance of AT that were spread widely through social media. ATs across the state also invited influential individuals, such as superintendents to events to learn more about the role of ATs at the school.

OATS has partnered with the Oregon Athletic Coaches Association, the Oregon Athletic Directors Association, and the Oregon School Activities Association in an anti-hazing campaign. The awareness effort includes educational materials and posters sent to high schools across the state and will include training sessions for school officials at different events in the state.

Washington

WSATA kicked off the 2017 football season by hosting the Safety In Football Campaign. 17 high schools and two universities across the state were given helmet stickers and asked to participate in the campaign to promote athletic trainers and the important role they play in athlete safety. While the original intent was to run the campaign the first 10 days of September, the unfortunate smoke and air quality caused cancellations and schedule changes. This allowed us the opportunity to extend the campaign throughout the month of September. WSATA would like to thank all of the schools that participated for the pictures, articles, videos, and social media posts surrounding the campaign. One of the articles tied to the campaign came from Delaney Farmer at Lake Washington High School and was picked up by the NATA and reproduced on their social media and in the Range of Motion. So thank you all for your participation and willingness to promote our amazing profession through this campaign. Interested in Safety in Football 2018? Contact Lisa Kenney lkenney@pugetsound.edu or Jen Carrol carrolj2@uw.edu



Andy Mutnan from Washington State University was presented with his WSATA Excellence in Service Award by WSATA President Jen Carrol in Pullman recently. Congratulations Andy and thank you for your service and dedication to athletic training!

Alaska

The Alaska Athletic Trainers' Association is excited to announce new leadership!

President: **Lynne Young** M.Ed, LAT, ATC
 Vice President: **Mary Perez** MS, LAT, ATC
 Secretary: **Alyssa Babcock** MS, LAT, ATC
 Treasurer: **Carolyn Black**, LAT, ATC

The AATA was very interested in joining OATA's "Safety in Football" Campaign. However, with football season ending in Alaska, and hockey being a staple sport up here, we are expanding the campaign to include "Safety in Hockey" for all teams that qualify statewide. More changes are coming for the AATA including an updated website, quarterly newsletter, and a recently approved Secondary Schools Committee.

Idaho

Elections are being held this fall for a new Board member in District 3 (Twin Falls area), and also for Secretary/Treasurer to replace Joanna Schisel as she matriculates into the presidency in July. I will transition into Past President at that time during our summer meeting.

Final Thoughts



After my 10 years in the Pacific Northwest (and this fantastic District 10), I've come to realize that Fall is a pretty special time. The summer has ended, the rain and snow has finally rejoined us, and we find ourselves looking forward to celebrating the end of the year. If our great leader, Fitz, can use quotes, so can I:

"The joy of life comes from our encounters with new experiences, and hence there is no greater joy than to have an endlessly changing horizon, for each day to have a new and different sun." – Christopher McCandless

As we look towards the end of the year, remember to embrace those new experiences. As a district and as a profession, we are constantly growing. Don't let change and growth hinder the vision you share. Instead, look forward to changes you create and always remember to be a part of that change. Get involved, share your ideas, and connect with others. And most of all, have a great rest of 2017!

Contribute to YOUR newsletter!

If you have a good story, news, information or feedback for this newsletter, please send to

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