



# NWATA Newsletter

SPRING 2016

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## Greetings NWATA Members!

### Happy National Athletic Training Month!

“A Safer Approach to Work, Life and Sport” is this year’s theme. Let’s remember to support our profession and participate in NATM. Let us know what you did to educate the public about Athletic Training!

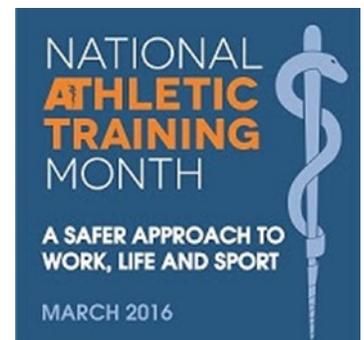
I’m looking forward to seeing many of you in Boise, March 31-April 3<sup>rd</sup> at our NWATA Symposium and Membership meeting. Thanks to Suzette Nynas and the local committee led by Pam Ariolla, we have an outstanding educational program with a record number of CEUs (including EBPs) available to our members at an affordable price. Be sure to attend the Friday night social to honor our Hall of Fame members and award winners! If you haven’t already heard, we will be inducting Marty Matney into our Hall of Fame as well! If you haven’t registered- there is still time! Go to <http://events.signup4.net/NWATA2016>

Our students are rocking and rolling! They organized an independent student day on the Thursday prior to our symposium. We are all excited to see how that goes and to be able to free them up to participate in the Friday/Saturday activities of the General symposium. The ATEP students in NWATA-D10 continue to strive and amaze me with their enthusiasm, intelligence and dedication! I’m so proud to be affiliated with this district and our members!!!

In June, I hope to see as many D10 members as possible in Baltimore for the NATA Annual convention. Plan to attend! We will be having our District meeting and get-together on Thursday, June 23<sup>rd</sup>. We also have some award winners going across the stage at the General Session on Friday, so let’s cheer them on! Congratulations to: Marty Matney, Dana Gunter, Lynne Young, Greg Mitchell, Suzette Nynas, and Mark Smaha; all of whom are receiving NATA awards!

Cheers! (And get your NPI! It’s the right thing to do for our profession. See the newsletter for more info.

Cari



## Announcement of Review Committee Openings

### CAATE Review Committee for Professional and Post-Professional Programs

The CAATE is accepting applications for individuals interested in contributing to the advancement of education in athletic training by serving on the CAATE Review Committee for Professional and Post-Professional Programs. Individuals interested in applying for the Review Committee for Professional and Post-Professional Programs must have the following qualifications:

#### **Qualifications:**

- Current certification and be in good standing with the Board of Certification (if an AT) and/or current State credential (if applicable) (includes other health care professions)
- If an AT, a minimum of 5 years as a BOC-credentialed athletic trainer
- Demonstrated Leadership Abilities
- No Negative Practice Sanctions (State/BOC)
- Current or past CAATE program and/or Commission experience
- Successfully complete Site Visitor Training

#### **Duties, Roles and Responsibilities for Review Committee:**

1. Work with Site Visitors to prepare the Site Visit Report for distribution to the institution
2. Review of material in the rejoinder and preparation of presentation file for Commission
3. Review of Program Progress Reports and preparation of presentation file for Commission
4. Make recommendation to the Commission regarding accreditation actions as per the operation procedures of the Commission.

Interested candidates must submit the following application materials electronically to the Director of Accreditation, Pamela Hansen (pamela@caate.net) by **May 1, 2016**. Selected candidates will be expected to attend Review Training at Accreditation Conference in October 2016. Please submit the following:

Submit letter of interest and current CV

Letter of recommendation (LOR) and three additional references

LOR should describe experience, communication skills, attention to detail, professionalism, ability to work with small groups, etc.

Verification of good standing with the Board of Certification (if an AT) and/or current state credential (if applicable) (includes other health care professions)

Qualified candidates are reviewed by Director of Accreditation,

Review Committee Chair and a Review Team Coordinator

Final selection is approved by the Commission



## NATAPAC

Capitol Hill Day (CHD) in conjunction with NATA Convention in Baltimore. Date is June 21, 2016. Anticipated to limit attendee's to 500. This is expected to fill quickly. If you have not attended CHD, sign up. This is your chance to represent your profession on a National stage. Registration and attendance is free.

NATAPAC Breakfast at NATA Convention is June 23, 7:00am to 9:00 am. There is an increased seating over previous years, but this is expected to sell out as it always does. If you have not registered, please do so. If you do not plan to attend, you can donate a ticket and assign it to someone or earmark it to an organization – a great group to assign a ticket to is the YP's. Cost for breakfast is \$50.

The NWATA Board of Directors has voted to fund Safe School Awards throughout our District. On an annual basis, the District will reimburse 2 applicants from each state on a first-come, first-serve basis. These awards will renew annually at the start of our fiscal year, April 1. For more information, please contact Jenn Stueckle at [jennrat@uw.edu](mailto:jennrat@uw.edu).



**safe sports school**  
NATIONAL ATHLETIC TRAINERS' ASSOCIATION

And Congratulations to Butte High School in Butte Montana for receiving the Safe School Award 1st Team!! ATC's Brian O'Flannigan and Maisie Walters great job!

## NATA Research and Foundation

Thank an AT Program- Through our "Thank An AT" social media campaign we want to give those who have benefitted from an AT – an athlete, a parent whose child was able to rehab from an injury sooner, a physician whose care was elevated by an AT being the first responder to thank that AT **#ThankAnAT**

25<sup>th</sup> Anniversary Gala in Baltimore- "Remembering our Roots- Growing our Future"- Join us Friday June 24<sup>th</sup> at the Baltimore Convention Center for a celebration you won't want to miss! Cocktails, dinner and dancing will fill the night!

Lace up your shoes and join us for the NATA Foundation 5k Fueled by Gatorade in Baltimore- registration is now open.

Silent Auction- Help us solicit some great items to auction online and at convention. Visit our booth in the NATA Connect section of the AT Expo to learn more about the important work the NATA Foundation is doing on behalf of your profession.



# Students!!!



The SLC has been working diligently to provide a voice for athletic training students. The committee holds monthly conference calls where individual district activities are shared and new business is addressed. This year, the nominations committee has been hard at work promoting and reviewing applications for 9 of 11 positions. We have made selections for all positions. Nick Cromidas from Washington State University will be the incoming D10 representative! The student outreach committee has held several social media contests and is currently promoting the annual student video contest and working toward a webinar presentation. At the JCM in Dallas, the committee voted to establish a scholarship for first-time NATA symposium attendees. Each award will be a \$500 travel stipend awarded at the symposium. Recently, the BOD approved the naming of our scholarship after Chuck Kimmel. The planning committee has confirmed keynote speaker Charlie Thompson along with six other guest speakers: Jim Thornton, Nick Cooke, Tyler Harris, Mike Goldenberg, Sam Cates, and Tory Lindley. The format of the student session will replicate that of last year. The planning committee is in the process of identifying and confirming career roundtable guests. We have also altered our application process to provide new members with a longer amount of time to settle in. New members are now selected in December so that they may participate as non-voting members in several conference calls, making the transition smoother. Furthermore, we have designed a welcome packet to help orient the new members. We continue to search for additional ways to increase student involvement in the profession and identify additional methods for representing the students.

Alee Bryan—District 10 SLC representative

This past year we have implemented many changes associated with the Student Symposium, students attended the First Annual NWATA Richardson Student Symposium at St. Luke's. With separate student programming, we spent the majority of the year focused on obtaining speakers and presenters as well as planning student specific activities. We added a 'Speed Networking' event, Round Robin presentations (consisting of hands-on presentations and understanding of additional opportunities for certifications), activities for students interactions. We gained approval from the NWATA Board for this opportunity as well as funding towards future years. The responsibilities were split into three committees to increase involvement of the Senators. Four oral research presentations and 5 poster presentations were included during the Symposium. We had great support from the NWATA and surrounding community for presentations. A big Thank You to St. Luke's for their assistance in sponsoring the meeting!

The NWATA Quiz Bowl policies were approved by the NWATA Executive Board, providing formalized procedures relating to Quiz Bowl.

Nicole Leu—District 10 Student Senate President

Katy Pietz—NWATA Student Mentor

# History and Archives Report

By Ken Kladnik

We have completed and edited videos of the following NWATA Hall of Fame members: Gary Craner, Gary Smith, Jim Whitesel, Mark Smaha, Zeke Schuldt, Dale Blair, Jim Richards, Tony Fitzpatrick, Russ Richardson, Ken Kladnik and Barrie Steele. The videos are posted on youtube by searching under NWATA Hall of Fame. We are still lacking Dean Adams, Dennis Sealey and Tom Koto.

The new Display has been funded and is on order from Monster Display Company. It has our new logo and a built in screen for showing the hall of fame member's videos.

New action photos of the hall of fame members are being collected and will be a part of the display. The pictures will be built into a panel and not just stuck on the display. Because of confusion about the photo's, the display will not be available for this meeting. A picture of the new design has been made available.

Additional items such as books, tongue forceps and oral wedge have been collected for the history and archives collection

## Why an NPI?

The National Provider Identifier (NPI) is a unique 10-digit number that individually identifies all health care providers. Prior to 2004, the primary identifier for health care providers was either a state license number or a unique physician identification number (UPIN). Because different health care providers used various types of identifiers, Medicare required NPIs for all health care providers. All HIPPA compliant health care providers, including athletic trainers, are required to use the NPI as their identifier in all EMR systems when transmitting health information.

The athletic training profession is positioned to be a leader in health care reform, since our team based approach to health care is the model on which the future is based. As the health care industry moves to adopt prevention as a key component of patient care, athletic trainers must be at the forefront. Missing this opportunity would be extremely detrimental to the future of our profession.

As health care providers, athletic trainers should have an NPI, regardless of setting. The reasons are varied:

**AMA Recognition**—A little over a decade ago, the profession of athletic training was recognized by the American Medical Association (AMA), but with an acknowledgement that was not setting specific. NATA battled for years to obtain this recognition and yet have been unable to progress further while the health care arena has continued to evolve.

**CMS Recognition**—CMS considers approved providers based on a number of factors- one of which is the penetration of the provider throughout the country. The most common searchable data is the NPI of the profession. If all 43,000 NATA members had NPI numbers, our market presence would be more impressive to those accessing the data. However, we currently only have 54% of certified members who have obtained their NPI.

**Regulatory**—As with CMS, when regulatory agencies or legislators are attempting to identify the market presence of a particular health care profession, an NPI search is the industry standard.

**Value and Credibility**—There is strength in numbers. Using NPI statistics gives athletic trainers more power in legislative, regulatory, and health care initiatives, increasing our value as an allied health care provider.

**Third Party Reimbursement**—The most commonly understood reason to have an NPI is its necessity when billing third party payers for services performed by a health care provider. Any claim submitted to an insurance company must identify the athletic trainer by an NPI or the claim will be rejected.

**NATA/COPA/COR**—Multiple attempts to increase NPI participation have been carried out on the national, district, and state levels. Unfortunately, to date, there has been only an 8.8% increase in overall member NPI enrollment, most of which are occurring with recent graduates.

For further information or for step-by-step instructions on how to apply for your NPI, see <http://www.nata.org/NPI>

## Oregon State Update

OATS Summer Symposium will be held on July 9<sup>th</sup>, 2016. Location will be the Chiles Center on the campus of the University of Portland. Specifics on number of CEUs including number of EBP credits will be announced soon. Location of social after the symposium to be determined.

The Oregon Board of Athletic Trainers is currently recruiting 3 new members. ATs interested in serving or ATs who have suggestions for new members should contact the board. The three positions are:

- 1 AT member
- 1 physician member
- 1 public member

## Washington State Update

WSATA is inducting Dale Blair, Rick Griffin and Ken Kladnik into the WSATA Hall of Fame at the WSATA Business meeting in Boise. Dale will be in attendance and we will present Rick and Ken with their honors at the WSATA Meeting this summer, likely July 16<sup>th</sup> in Seattle.

WSATA will be rolling out a new web site the week of the NWATA Meeting.

## Montana State Update

### Current Initiatives

#### Concussion Legislation HJ 26

Study resolution passed calling for evaluation of the implementation of current concussion law  
Research team at University of Montana working with the interim Education and Local Government committee to complete assessment

Language to include collegiate sports

Language to include non-sanctioned sports

Language regarding return to play protocol

State meeting- held in Missoula April 26<sup>th</sup> 2015 at the University of Montana; State meeting in Helena, MT June 3-4<sup>th</sup> 2016 (offer 2 EBP CEUs)

# Alaska State Update

2016 was another year of accomplishment and opportunity for Athletic Trainers in Alaska! On July 1, 2015, Alaska became the 49th state to require licensure or registration to practice as an Athletic Trainer. While the licensure statute afforded Alaskan Athletic Trainers a two year grace period to become licensed, it is exciting that nearly a third of our membership has already secured licensure!

I am excited to share that Secretary/Treasurer Lynne-Marie Young will be awarded the Athletic Trainer Service Award this year for her dedicated service to Athletic Trainers across Alaska. Ms. Young was instrumental in passage of Alaska's licensure bill and is certainly very deserving of this recognition. In addition to her duties on the Alaska School Activities Association Sportsmedicine Advisory Committee, Ms. Young also represents Alaska and Athletic Trainers' on the National Federation Sportsmedicine Advisory Committee.

The Alaska Athletic Trainers' Association remains committed to enriching our membership, advocating for those we serve and growing the profession throughout our state. As a state we unfortunately face a staggering deficit that exceeds four billion dollars. As budgets become tighter and cuts are made, it is our goal to continue to show the value of an Athletic Trainer and further build opportunities within our state. Currently there are multiple Athletic Trainer positions open across the state.

At this time, the annual meeting for Alaska has yet to be determined.

**Contribute to YOUR newsletter!**

**If you have a good story, news, information or feedback for this newsletter, please send to  
Kasee Hildenbrand, ATC  
khildenbrand@wsu.edu**